





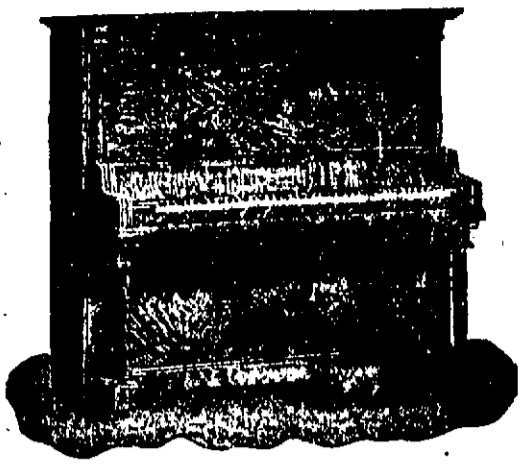






## DO YOU WANT TO EARN A PIANO?

THIS BEAUTIFUL  
STORY & CLARK  
PIANO  
IS GOING TO  
SOMEBODY  
FREE.



EVERY CONTE-  
STANT WILL RE-  
CEIVE 50 OLD  
FAVORITE SONGS  
NEATLY BOUND  
FREE.

In addition numerous other prizes will be given away.

## WE EMPLOY NO CANVASSERS.

We want the name of every householder in Janesville, Beloit, Monroe, Evansville and vicinity who does not own an upright piano. We have taken this method to obtain them quickly.

To the person sending in the largest number of names of heads of households who have no upright piano, with correct street address, and after list is verified by the judges, we will deliver to such person, free of expense, the \$350.00 Story & Clark Piano illustrated above.

In addition to the above, for the name and address of each party marked special, you send us, who contemplates purchasing a piano before Oct. 31, 1907, you will receive a certificate of \$10 for each name, which we will credit as payment on a piano, or pay you the amount in cash, if we sell such parties a piano before Oct. 31, 1907.

In the event of a tie happening between successful contestants, prizes identical in character and value will be given to each.

## CONDITIONS

Only names of heads of households not owning an upright piano, with proper street or P. O. address, will be counted.

Names of heads of households living in rural district outside of city, town or village limits will be counted as two names owing to difficult canvassing.

No names of children, minors, or of persons owning upright pianos will be counted.

Names of heads of households who now have a square piano or organ can be included in the list.

But one name in each household, though names may be different, will be counted.

Number each name and total it at the bottom of the list, and write your name and address plainly.

All lists must be in our office in Janesville, Wis., before Oct. 5, 1907.

Your name will not be known in connection with these lists in any way, as we only want the names for the purpose of mailing our advertising matter.

Only individual lists will be counted.

If any of the conditions are violated the entire list will be thrown out.

You will be surprised to find how few names you will be able to send; hence do not be discouraged if your list is small.

The following well-known citizens of Janesville, Beloit, Monroe and Evansville will act as judges: District Attorney John L. Fisher, Mayor S. D. Heddles, Janesville; Edward Hanson, Cashier Beloit Savings Bank, Beloit; Prof. A. H. Shultz, Supt. Schools, Evansville; J. M. Stauffacher, County Clerk Green County, Monroe, Wis.

## STORY &amp; CLARK PIANO CO.

R. O. FALK, Manager.

2 DOORS WEST OF OPERA HOUSE.

68 E. MILWAUKEE ST., JANESVILLE

## HOME MADE COTILLON FAVORS.

Profitable and Pleasing Occupation for Leisure Hours.

No matter how many amusements there are in summer, such as tennis, golf, bathing and croquet, there is always an hour or two in each day when a girl wonders what to do with her time. She may not care to read or sew, and yet feel too lazy to do anything more strenuous. In these hours some girls last summer hit on a splendid scheme which at the end of the season gave themselves and many others a great deal of pleasure. They were most anxious to give a cotillion, but could not, as the favors were so expensive, so one of the girls suggested their getting together and making some. So they met one morning and started by making paper flowers, of which they made a great many in about an hour, and on leaving each girl was given some paper to take home with her so that she could make more. The next week these flowers were sewn on a ribbon about a yard long, the kind that can be bought for about 15 cents apiece. Ten flowers to each yard of ribbon was the allowance, and when finished it made a very pretty ruff for the neck. With the flowers that were left over were made boutonnieres for the men, and here, with little if any trouble, was one set of favors. For another set they cut out pretty pictures from magazines and had glass cut to fit them. These, when passed-partouted, made most acceptable favors for the girls to correspond with those the men had—ordinary white clay pipes with the date of the dance painted on the bowl and the stems tied with ribbon. For another set they had paper hats for the girls and rosettes of ribbon for the men.

## Ribbon Trimming.

Ribbon, the excessive use of which has long been too important an adjunct of dressmaking to cause any comment, includes this year among its other oddities whole gowns and wraps, according to a Paris correspondent. The Peking gowns are imitated by sewing black and white satin ribbon on a foundation of mousseline de soie, and lace gowns are made up with lines of ribbon and entre-deux. The more usual use of ribbon is in trimming, and this seems to be more extensive than ever before. Often a gown will be trimmed with a plain ribbon, with a pompadour ribbon for the belt.

## Argument of the Unwiles.

Byron: Most men, until by losing rendered sicker, will back their opinions by a wager.

## In Love's Name.

Love and Hate and Jealousy often live in the same house, though you will find only Love's name on the door.—Michael Monaghan.

Want ads. bring results.

## The Everyday Price at Luby's

Brings within the reach of the "style seeker" the season's most attractive needs and novelties. An enlarged store with added departments now makes possible bigger values than ever before.

Women's Patent Colt Dress Shoes in many new styles, splendid values just in....\$2.50 and \$3.00  
The Sil-Kid Line For Women—All the catchy, nobby effects in the new auto, varsity and college boots.....\$3.00, \$3.50, \$4.00



The Red Cross Shoe—A glove for the foot. The only really stylish comfort giving shoe made. We have the agency for this great line and are now showing all the Fall styles at per pair.....\$4.00

Men's Dress Shoes in patent colt and stylish gun metals, per pair.....\$2.50 and \$3.00

Men's Varsity, Togo and Rex, lasts in all the very extreme styles for the swell dresser \$3.50, \$4, \$5

The Hanan Shoe as an investment gives more in comfort, wear and style than any other shoe that is shown today. All the Fall styles. Pair.....\$5.00, \$5.50, \$6.00



## OUR NEW DEPARTMENT—Men's Furnishings and Hats

Here we are showing the exclusive things in men's correct attire—the good things, you know,

in Shirts, Fancy Vests, Neckwear,

Hose, Gloves, etc., etc., at very

low prices. THE GORDON HATS

and CAPS are such as you have

never seen before for the price.

Hats, 75c to \$3.00.

Caps, 25c and up.

All absolutely guaranteed.



## D. J. LUBY &amp; CO.

STEIN-BLOCH SUITS AND OVERCOATS cannot be compared with any other ready-to-wear garments. Sold exclusively here by us.....\$20 to \$30

## THE GOLDEN EAGLE

FALL MANHATTAN SHIRTS ARE NOW READY. BEAUTIFUL COLORINGS, EXCLUSIVE PATTERNS.....\$1.50 TO \$3.00

The Man Who Expects to Get the Most For His Money

## Must Buy His Clothing at the Golden Eagle

Our special clothing for men is of distinctive character—it is shaped absolutely correct, is faultless fitting, is made of tested woven fabrics. Our clothing is a known quality, possessing every virtue that commends the highest grade custom work, and yet it costs but half the price of the latter. You can't afford, on the matter of QUALITY, style or price, to buy clothing without having seen what is shown here.

**Men's Fine Suits at \$15** Beautiful garments, high colors and patterns; excellent weaves in new brown and gray worsteds, cassimeres and cheviots, blue serges and black Thibet,—built with the same dash and style of higher priced garments. Twenty-five different styles to select from. Your choice.....\$15

**Men's Finest Fall Suits at \$20** Coats are slightly shaped at waist with flare over hips, broad low folding lapels. Trousers have quarter or half inch welt seams. Fancy worsteds, unfinished worsteds, serges and fancy mixed cheviots in the new popular browns; made by Stein Bloch and L System.....\$20

YOUNG MEN'S CLOTHING—Discriminating young men who know what is perfect style and fit, what is the correct thing in materials, weaves and shades, buy our clothing, especially designed for young men. The prices are the saving kind.....\$10, \$15 and \$20

Sale of Men's Fall Coats and Cravenettes. Swell boxy toppers, 34 in. long and 52 in. cravenettes in black Thibets, gray worsted and fancy cheviots. Just the coat to put on these cold days. \$15.00 values, special.....\$10.00  
\$18.00 and \$20.00 values, special.....\$15.00

## A Superb Showing of New Autumn Footwear for Women

THE NEW in a diversity of strictly fashionable models MARZLUFFS are now ready. Ten distinct models, all leathers; Blucher, Lace, and Button; Cuban, military and common sense heels; hand turned and hand welt soles. Prices.....\$3.50 and \$4.00

LA FRANCE SWELL SHOES FOR WOMEN \$3.00. Gun Metal, Kid Skin, Patent Colt Skin, Blucher, Lace, and Button styles; hand turned and welt soles, all at one price.....\$3.00

WOMEN'S \$2.50 and \$3 PATENT COLT SKIN SHOES \$1.95. Blucher and Lace styles, new lasts, broken sizes, in all widths. Special Saturday.....\$1.95

PERFECT FORM SHOES FOR CHILDREN. Made from finest selected and best wearing stock; all leathers; range from.....\$1.00 to \$2.50

## Men's New Fall Shoes in Every Leather Now Ready

Shoes built especially for us and embodying the highest marks of successful shoemaking. Absolutely the best at any prices—that's our claim and we back it up to the letter every time.

WALK-OVER SHOES.....\$3.50 and \$4.00

FELLOWCRAFT SHOES.....\$3.50

BEACON SHOES.....\$3.00

STACY ADAMS SHOES.. \$5.00 and \$5.50

Where can you find better lines?

Boys' long service shoes; strong, solid, and serviceable; overweight outer soles; will stand the banging.

Prices from.....95c to \$3.00

